D.U.I. Project

Students will complete a Public Service announcement (PSA) discussing the negative impact of drinking and driving and deterring under age drinking. The PSA will be filmed and edited using the iPad (iMovie). The skit must contain the following:

Title Slide – Come up with a title for your skit **(5 points)**

Cast Slide – List all members of the group and what role they played in developing the PSA. EVERY GROUP MEMBER must contribute. Groups will be limited to **no more than 4 students per group**. Roles include (Filmer, Actors, Script writer) **(5 points)**

Transcript of PSA – A typed version of the transcript must be submitted with the PSA. **(20 points)**

Ex: Intro: Two students enter a car after having been at a party

Actor 1: “Hey, I am fine to drive home”

Actor 2: “Are you sure?”

Etc…..

Statistics – Include statistics graphic/chart in reference to alcohol/drinking and driving/etc. **(10 points)**

iMovie PSA – The PSA must be filmed using iMovie. The PSA needs to be a minimum of 30 seconds in length. You may include statistics in your presentation, as well as graphics and music. The PSA should present a message to DISCOURAGE students from drinking and driving **(55 points)**

Conclusion – The last element of the PSA will be a conclusion statement or slide that will represent at least 2 consequences of drinking and driving. Consequences can be social, financial, legal, etc. **(5 points)**

**This project will be a test grade. It will be due**

**Tuesday, December 2nd . All PSA’s will be presented to the class and select PSA’s will be published on the school web page.**